



2025 Sponsorship Packet



Benefiting the Anderson Foundation for Parks and Recreation



*Saturday,
July 26, 2025
4 p.m.
Fireworks at 10 p.m.
Beech Acres Park*



About the Event

Anderson Foundation for Parks and Recreation and Anderson Park District, together with Anderson Township Government, have once again joined forces and are proud to present the annual Anderson Day Festival on July 26, 2025. We are seeking sponsorships to help broaden the impact the event can have on the Anderson Parks.

Anderson Day Festival is a free, family-friendly festival featuring 15+ food vendors, many games for kids of all ages, band entertainment and a Rozzi fireworks show synced to music. The event is hosted on the beautiful 44 acre Beech Acres Park and attracts up to 10,000 attendees annually. Event proceeds benefit projects in the Anderson Parks.



For more information, contact:

Nickie White

Anderson Foundation for Parks and Recreation
President and Event Chair

Nickie@FoundationforParks.org

513-335-3049

Ken Kushner

Anderson Park District
Executive Director

KKushner@AndersonParks.com

513-474-0003





Why Sponsor?

Our event is your opportunity to show your support for natural and needed recreational spaces and programs while gaining access and exposure to thousands of our residents and neighbors of all ages. Anderson Parks are extraordinary, and since 1999, our Anderson Day has celebrated both our parks and our community.



Marketing

Your company logo will be printed on flyers, mailers, t-shirts, banners and included in online social media marketing and linked from our website.



Benefits

Receive event t-shirts and parking passes to come join the fun at the event!



Event Announcements & More

Your business name and logo will be seen and heard with inclusion in event announcements and onsite banners. Check the sponsorship levels for full listing of benefits.



EMAIL

SUBSCRIBERS

14.8 K+



SOCIAL MEDIA

FOLLOWERS

7.8 K+



WEBSITE

VIEWS

17 K+/MONTH



PARK GUIDES

MAILED TO

22.5 K+

HOUSEHOLDS





Sponsorship Levels

Benefits are pending the commitment date and the receipt of the signed Sponsorship Agreement. Benefits are subject to change.

Size of "LOGO" or "X" in each column indicates the higher sponsorship, the larger the logo/name will be on marketing materials.		Fireworks \$15,000 <small>(one sponsor at this level)</small>	Presenting \$10,000 <small>(industry exclusive rights)</small>	Platinum \$8,000 <small>(industry exclusive rights)</small>	Gold \$5,000	Silver \$2,500	Bronze \$1,000
SPONSORSHIP BENEFITS	Main Stage Banner	LOGO	LOGO				
	Onsite Event Presence (booth space)	3 booths (or equivalent space)	2 booths (or equivalent space)				
	Event Banners & Signage Placed Prominently at Park Entrances	LOGO	LOGO	LOGO	LOGO	Sponsor NAME	
	Banners in RecPlex Gym (Displayed for 6 months)	LOGO + individual banner	LOGO + individual banner	LOGO + individual banner	LOGO	Sponsor NAME	
	Main Stage Announcements	X	X	X	X	X	X
	eBlasts (-14.8K subscribers)	LOGO + website linked	LOGO + website linked	LOGO + website linked	LOGO + website linked	LOGO	Sponsor NAME
	Acknowledgement in Park Guide (mailed to 22,500 households)	LOGO	LOGO	LOGO	LOGO	LOGO	Sponsor NAME
	Event T-shirts (300+ provided to volunteers & staff)	LOGO	LOGO	LOGO	LOGO	LOGO	LOGO
	Logo & Website Linked on Anderson Parks Website	LOGO	LOGO	LOGO	LOGO	LOGO	LOGO
	Event Postcard (mailed to 22,500 households)	LOGO	LOGO	LOGO	LOGO	LOGO	LOGO
	Event Flyers (placed throughout Anderson Township)	LOGO	LOGO	LOGO	LOGO	LOGO	LOGO
	Sponsor Tagged in Social Media Posts (7,800+ followers)	X	X	X	X	X	X
Premium Parking at Event	12 passes	10 passes	8 passes	6 passes	4 passes	2 passes	





Sponsor Form

Return completed form to:
Anderson Park District
8249 Clough Pike
Cincinnati, Ohio 45244
KKushner@AndersonParks.com

Or

Complete form online at
FoundationforParks.org



Sponsorship Levels (please indicate your desired level):

<input type="checkbox"/> Fireworks (\$15,000)	<input type="checkbox"/> Presenting (\$10,000)	<input type="checkbox"/> Platinum (\$8,000)
<input type="checkbox"/> Gold (\$5,000)	<input type="checkbox"/> Silver (\$2,500)	<input type="checkbox"/> Bronze (\$1,000)

Sponsor Information

Company Name: _____
Contact Name: _____
Phone: _____ Email: _____
Address: _____
City: _____ State: _____ Zip: _____

Payment Information

Total Amount: \$ _____
 Credit Card Card Number: _____ exp. ____ / ____ CVV: _____
 Check (Check # _____) Payable to: Anderson Foundation for Parks and Recreation
 Pay Online at FoundationforParks.org
Signature: _____ Date: _____

Social Media Username/Handle

: _____ :@ _____ :@ _____

Anderson Foundation for Parks and Recreation is an independent 501(c)(3) organization dedicated to fundraising for the Anderson Park District. Donations and gifts are tax deductible under Title 26, Chapter 1, Section 170 of IRS code and section 92 of ORC. The value to be deducted for gifts is determined by the tax advisor of the donor or by approved appraisal.