

# ..BANNER PROGRAM..



Anderson Park District

## Advertise your banner in our parks!



Reach out to sports enthusiasts and spectators by having your company banner at one of our premier fields! It's also an opportunity to show your support for your sports team or organization.

This affordable advertising opportunity will give your company an extraordinary return on investment. Not only will your business reach tens of thousands of people, your business will be seen as strengthening the community through your support.

### Investment:

Banners*	First year rates	Renewal rates
Single Banner	\$399	\$299
Two Banners	\$649	\$549
Three Banners	\$849	\$749

\*Must provide your own 3' x 7' banner(s)

**Terms:** Annual, minimum one year

### Available Locations:

**Clear Creek Park, 6200 Batavia Road**  
*Lacrosse and soccer fields*

**Kellogg Park Dog Field, 6701 Kellogg Avenue**

**Riverside Park, 3969 Round Bottom Road**  
*All Weather Fields, ball diamonds, and soccer fields*

### Interested in the Banner Program?

Contact Scott Lahman for details:  
(513) 388-5091, SLahman@AndersonParks.com

### 2021 Location Stats:

#### Clear Creek Park

4,574 hours of field use

#### Kellogg Park

448 Dog Field permit households; 537 dogs

209 hours of field use

#### Riverside Park

4,090 hours of field use



### Need to get a banner?

No problem! Give us a call and we'll help you through the process.

## ▶ Contract Conditions

- Advertising opportunities are extended to any sports club, business, non-profit agency, and governmental agency to have a presence in Anderson Township. Subject to the Anderson Park District's terms for accepting advertising, contracts will be accepted on a first-come, first-served basis.
- Advertising opportunities will not be extended to any organization whose mission or goal is in conflict with the Anderson Park District's mission of encouraging honesty, integrity, and safety.
- Anderson Park District reserves the right to refuse advertising for any reason.
- Advertisers and advertising agencies are liable for all content of advertisements (including copy, representation, and illustrations) and shall indemnify and hold harmless the park district, without limitation against, for any and all claims made thereof against losses sustained by the Anderson Park District, its commissioners or employees.
- Anderson Park District shall not be responsible for any damages caused by nature, fires, strikes, accidents, or other occurrences beyond the control of the Anderson Park District.
- Banner advertising at Anderson Parks is exclusive to the Anderson Park District.

## ▶ Payment Terms

- All invoices are due upon receipt to the Anderson Park District.
- Banner will be placed after receiving full payment and a signed advertising agreement.

## ▶ Rate Protection

- Anderson Park District reserves the right to revise advertising rates at any time. However, rate increases will not affect existing signed and written advertising agreements.



## Anderson Park District ~ Banner Program

### Select Banner Placement(s):

Clear Creek Park    Kellogg Park Dog Field   **Riverside Park:**  All Weather Fields    Ball Diamonds

Company \_\_\_\_\_ Date \_\_\_\_\_

Contact Person \_\_\_\_\_ Title \_\_\_\_\_

Address \_\_\_\_\_ City/State/Zip \_\_\_\_\_

Phone (     ) \_\_\_\_\_ Email \_\_\_\_\_

<b>Select Banner Rate:</b> <input type="checkbox"/> <b>Single Banner - \$399</b>	<input type="checkbox"/> <b>Two Banners - \$649</b>	<input type="checkbox"/> <b>Three Banners - \$849</b>
<input type="checkbox"/> <i>Renewal - \$299</i>	<input type="checkbox"/> <i>Renewal - \$549</i>	<input type="checkbox"/> <i>Renewal - \$749</i>

**Method of Payment:** Amount Enclosed \$ \_\_\_\_\_  Check    Visa    MasterCard

Card # \_\_\_\_\_ - \_\_\_\_\_ - \_\_\_\_\_ - \_\_\_\_\_ 3 Digit Security Code: \_\_\_\_\_ Exp. Date \_\_\_\_\_

Name on card \_\_\_\_\_

**My signature certifies that I have read and hereby accept the advertising terms and policies as explained on this form:**

Signature \_\_\_\_\_ Date \_\_\_\_\_

### ***Make checks payable and return to:***

***Anderson Park District, Attn: Banner Program, 6915 Beechmont Avenue, Cincinnati, OH 45230 OR fax with credit card payment to: (513) 388-2494***

*(Donations and gifts are tax deductible under Title 26, Chapter 1, Section 170 of IRS code and section 92 of ORC. The value to be deducted for gifts is determined by the tax advisor of the donor or by approved appraisal.)*

**OFFICE USE ONLY:** Date \_\_\_\_\_ Time \_\_\_\_\_ Rec'd By \_\_\_\_\_ Total Paid \$ \_\_\_\_\_ CC \_\_\_\_\_ Check # \_\_\_\_\_ Check Name \_\_\_\_\_ Dep. by \_\_\_\_\_