



James Patterson © 2018



2022 EVENT INFORMATION: SATURDAY, JULY 30, 2022 AT BEECH ACRES PARK

Thank you for considering the opportunity to sponsor our Park Foundation's Anderson Day. Anderson Township is an upscale arbor filled suburb just east of Cincinnati. Our community features great schools and nine parks totaling over 500 acres and encompassing a variety of outdoor options from dog field and skate park to natural treelined trails.

Annually, the Anderson Foundation for Parks and Recreation holds our keystone event Anderson Day in July. The annual event culminates with an "Anderson Sparks for Parks" fireworks extravaganza orchestrated by Rozzi Famous Fireworks. This event attracts up to 10,000 visitors to Beech Acres Park where friends, families and neighbors gather to celebrate with diverse food, fun activities, and great live music. All proceeds go to make our fabulous parks even better.

Our event is your opportunity to show your support for natural and needed recreational spaces and programs while gaining access and exposure to thousands of our residents and neighbors of all ages. Anderson Parks are extraordinary, and since 1999 our Anderson Days has celebrated both our parks and our community.

Please join us for the celebration by becoming a sponsor today!

ANDERSON PARK DISTRICT Anderson Day Coordinator Ken Kushner

8249 Clough Pike
Cincinnati, Ohio 45244
Phone: (513) 474-0003
KKushner@AndersonParks.com

ANDERSON FOUNDATION FOR PARKS AND RECREATION President

Doug Boettner
8249 Clough Pike
Cincinnati, Ohio 45244
Phone: (786) 314-9858
Doug@FoundationforParks.org

Company: _____

Contact Person: _____

Address: _____

City/State/Zip Code: _____

Phone: () _____ Email: _____

PLEASE INDICATE DESIRED LEVEL:

- Presenting Sponsor (\$10,000)
- Platinum Sponsor (\$8,000)
- Gold Sponsor (\$5,000)
- Silver Sponsor (\$2,500)
- Bronze Sponsor (\$1,000)

Please make checks payable to:

Anderson Foundation for Parks and Recreation

An independent 501(c)(3) organization dedicated to fundraising for the Anderson Park District. Donations and gifts are tax deductible under Title 26, Chapter 1, Section 170 of IRS code and section 92 of ORC. The value to be deducted for gifts is determined by the tax advisor of the donor or by approved appraisal.


Please return checks to:

Anderson Foundation for Parks and Recreation

Attn: Anderson Day Sponsorship
8249 Clough Pike
Cincinnati, OH 45244

SPONSORSHIP LEVELS

Benefits are pending the commitment date and the receipt of the signed Sponsorship Agreement.
Benefits are subject to change.

		Presenting Sponsor \$10,000	Platinum Sponsor \$8,000	Gold Sponsor \$5,000	Silver Sponsor \$2,500	Bronze Sponsor \$1,000
LOGO PLACEMENT	Event Banners Placed at Parks	X	X	X	X	X
	Event T-shirts (300+ provided to volunteers & staff)	X	X	X	X	X
	Banners in RecPlex Gym (Displayed for 6 months)	X	X	X	X	
	Anderson Parks/Parks Foundation Website (daily hits)	X	X	X	X	
	Membership Mailers	X	X	X		
	Logo in eBlasts (~10,000 subscribers)	X	X	X		
	Event Posters (100 posters placed throughout Anderson Township)	X	X	X		
	Drink Tent Banners	X	X			
	Main Stage Banner	X				
ADVERTISING	Facebook/Twitter Acknowledgement (5000+ followers)	X	X	X	X	X
	Sponsor named in eBlasts (~10,000 subscribers)	X	X	X	X	X
	Announcement from Main Stage	X	X	X	X	
	Acknowledgement in Park Guide (mailed to 22,000 households)	X	X	X	X	
	Recognition in Press Releases	X	X			
	URL link to in eBlasts	X	X			
	Marketing Rights as a Sponsor	X				

Additional advertising opportunities exist, including: kids games, official afterparty, band sponsors, and raffle/give aways.