



**Anderson Township Park District**

6915 Beechmont Avenue  
Cincinnati, OH 45230  
[www.AndersonParks.com](http://www.AndersonParks.com)



Fall/Winter 2016-2017

Dear Potential Sponsor:

We invite you to partner as a team or league sponsor and help provide a fun and enriching youth basketball and/or volleyball experience for the youth in our community.

Our youth basketball and volleyball sponsorship programs offer you a very unique and affordable opportunity to get your name publicized and recognized while supporting the Anderson Township community. The past eight years, **135 teams have been sponsored by area businesses**. We offer various sponsorship levels and benefits:

**Sponsorship of 1 Team= \$100**

- **High profile exposure.** Your business logo/name is printed on the front of each team member's jersey; all players keep their jerseys and wear them well after the season is over.
- Sponsor **name on** selected **team/league schedules**.
- The satisfaction that comes from assisting Anderson Township Park District in **helping youth** to learn and positively experience the game of basketball or volleyball.

**Sponsorship of 2 or more Teams= \$200 and up**

**League Sponsorship= \$100 x total teams in the league and a 20% discount** (see forms)

- Same benefits as listed above, plus the following benefits:
  - **Full color banner with logo** (banner provided by ATPD) on the Sponsor Support Wall on the RecPlex gym for one full year (for league sponsors of \$480 and up).
  - Sponsor **logo/name on website**, [www.AndersonParks.com](http://www.AndersonParks.com), and on the front office Sponsor Support Wall of the RecPlex.
  - An unmatched avenue of **targeted advertising**. You will have an opportunity to provide promotional materials in our informational packets for each athlete (ATPD will distribute).
  - **Team sponsorship picture** to display in your business.

Separate forms detailing sponsorship information is included with this letter. Complete the form(s) today and return it along with your payment to: Anderson Township Park District, Attn: Scott, 8249 Clough Pike, Cincinnati, Ohio 45244. Please make checks payable to Anderson Township Park District.

Registrations are being accepted now through mid-December. Once schedules are created, you will receive a copy of your team's schedule and our sincere encouragement to come out and enjoy the fun. If you have any questions, please feel free to contact me at (513) 388-5091 or by email [SLahman@AndersonParks.com](mailto:SLahman@AndersonParks.com). Thank you for your time and consideration.

Sincerely,

Scott Lahman, Business Specialist  
Anderson Township Park District



# Anderson Township Park District

8249 Clough Pike, Cincinnati, Ohio 45244  
(513) 474-0003, www.AndersonParks.com

Name of Business \_\_\_\_\_ Owner \_\_\_\_\_

Address \_\_\_\_\_

City/State/Zip \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_ Website \_\_\_\_\_



## Youth Basketball & Volleyball Sponsorship Request

- \*Select the number of teams you wish to sponsor and the total.
- \*Check the box next to the amount if sponsoring a whole league.



Team Sponsorship: \$100

League Sponsorship: # of teams x \$100 – 20% discount

Please email artwork to SLahman@AndersonParks.com

Basketball	Grade	# of Teams in League	Sponsorship per Team	Total Teams Selected	Total	OR	Whole League Sponsor Amount
Girls- Rec	1 <sup>st</sup> & 2 <sup>nd</sup>	5	\$100			<input type="checkbox"/>	\$400
Girls- Rec	3 <sup>rd</sup> & 4 <sup>th</sup>	5	\$100			<input type="checkbox"/>	\$400
Girls- Rec	5 <sup>th</sup> & 6 <sup>th</sup>	5	\$100			<input type="checkbox"/>	\$400
Girls- Rec	9 <sup>th</sup> – 12 <sup>th</sup>	4	\$100			<input type="checkbox"/>	\$320
Boys- Rec	1 <sup>st</sup> / 2 <sup>nd</sup> (circle grade)	6 in each	\$100			<input type="checkbox"/>	\$480
Boys- Rec	3 <sup>rd</sup> / 4 <sup>th</sup> (circle grade)	6 in each	\$100			<input type="checkbox"/>	\$480
Boys- Rec	5 <sup>th</sup> / 6 <sup>th</sup> (circle grade)	5 in each	\$100			<input type="checkbox"/>	\$400
Volleyball	Grade	# of Teams in League	Sponsorship per Team	Total Teams Selected	Total	OR	Whole League Sponsor Amount
Girls- Rec	2 <sup>nd</sup> & 3 <sup>rd</sup>	5 in each	\$100			<input type="checkbox"/>	\$400
Girls- Rec	4 <sup>th</sup> 5 <sup>th</sup> 6 <sup>th</sup> (circle grade)	5 in each	\$100			<input type="checkbox"/>	\$400

Coach/Player name of team sponsoring (if any) \_\_\_\_\_ **Total Amount:** \_\_\_\_\_

Method of payment: Check (made payable to ATPD)    Cash     Visa     MasterCard

Card # \_\_\_\_\_ - \_\_\_\_\_ - \_\_\_\_\_ - \_\_\_\_\_    3 Digit Security Code (located on back of card) \_\_\_\_\_

Exp. Date \_\_\_\_\_    Name on Card \_\_\_\_\_

**Please return by Friday, October 7<sup>th</sup> (for girls grades 1-12 and boys grades 1-2 basketball leagues)  
or Friday, December 9<sup>th</sup> for all other leagues.**