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Monday, March 01, 2010

"Best Community Festival/Event" Seeks Sponsors

Contributed By Allison Cottrill | Anderson Township Park District | [ShareThis](#)

Did you know the 2009 Community Press Reader's Choice Winner for "Best Community Festival/Event" is located right here in Anderson Township? That's right! It's Greater Anderson Days, and we want to offer your business the opportunity to get involved. Become a Major Sponsor, and Greater Anderson Days can expose your business to over 60,000 people in just three days. What other promotion can give your business this kind of exposure?

This 12th annual community celebration will be held July 23rd through July 25th, featuring live entertainment, Rozzi's Famous Fireworks, games, rides, and the 66th Annual Fireman's Festival. Greater Anderson Days takes pride in supporting the community by raising money for the Anderson Township Park District Playground Fund and the Anderson Township Fireman's Association.

The success of this annual community celebration is credited largely to our sponsors, who lend their names and financial support to the event. Various levels of sponsorship packages are available offering maximum exposure that will fit within any budget.

By participating as a sponsor, your business will benefit from extended coverage through marketing and promotional efforts associated with Anderson's most anticipated summer event. In addition to the extensive publicity your business will receive, many special "perks" are involved with being an event sponsor. Sample "perks" include an advertorial in over 47,000 Community Press event mini-books; sponsor-area tickets; and your logo in event ads, ATPD Park Guides, event website, posters, T-shirts, and much more.

So if you want a positive advertising avenue for your business through Greater Anderson Days, please contact Ken Kushner, Greater Anderson Days Event Chairperson, (513) 388-2492. We look forward to speaking with you soon!



Greater Anderson Days was the 2009 Community Press Reader's Choice Winner for "Best Community Festival/Event"

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